



MDA[®]
CLINICAL &
SCIENTIFIC
CONFERENCE

2026 Venue Branding Opportunities

Questions/Inquiries - Contact Cortney Mott, clmott@mdausa.org



Escalator Branding

\$40,000 (Exclusive)

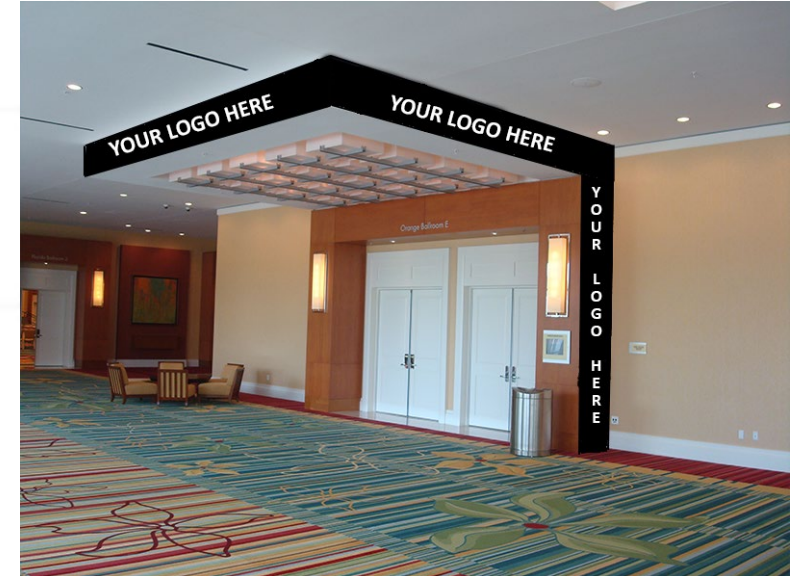
Put your brand in motion—literally. This exclusive opportunity places your company's messaging on both the escalator glass panels (left and right railings of escalators) and the escalator runner (far right) ensuring continuous and high-impact visibility as attendees move between the hotel lobby and conference session levels. Located in a high-traffic area, this branding delivers sustained impressions and reinforces your presence across multiple days of the event.



Exhibit Hall Entrance Branding – Orlando Ballroom

\$65,000 (Exclusive)

Welcome attendees with impact. As the exclusive sponsor of the exhibit hall entrance, your brand will be featured on three custom doorway arch graphics leading into the exhibit hall. MDA will produce and install your company's artwork, co-branded with the MDA Conference logo, creating a unified and eye-catching entryway. This is a high-visibility opportunity to align your brand with the attendee experience from the moment they arrive.



Hotel Elevator Door Wrap

\$25,000 (3 Available – Sets of 4)

\$60,000 (Exclusive)

Make your brand part of the journey. This exclusive sponsorship places your company's messaging on two sets of elevator doors facing each other in a high-traffic area of the Hilton Orlando. As attendees move between floors, your wrap delivers repeated exposure and instant recognition of your product, service, or brand. A visually impactful way to build awareness and reinforce your presence throughout the event.



Branded Stacking Cubes

\$10,000 (4 Available – Sets of 2)

Command attention from every angle. These custom-designed cube stacks are placed in high-traffic areas and feature your logo, messaging, or artwork on all visible sides. Their bold, multi-sided design ensures maximum visibility and creates a dynamic presence that engages attendees as they move through the venue. A versatile and visually striking way to showcase your brand throughout the conference. This is a co-branded opportunity.



“Puppy Break” Pet Adoption Sponsorship

\$30,000 (Exclusive)

Give attendees a reason to paws.

This feel-good sponsorship offers a unique opportunity to support local rescue organizations while delivering joy, stress relief, and a little tail-wagging happiness to conference-goers.

The sponsored adoption program will feature adoptable animals from a local shelter, creating a high-traffic, high-impact space for attendees to unwind, recharge, and connect.

As the exclusive sponsor, your brand will be prominently featured in signage and in related marketing materials. This is more than a sponsorship, it’s a moment of pure connection that aligns with compassion, wellness, and community.

Includes:

- Exclusive naming rights (e.g. “[Your Company] Puppy Lounge”)
- Branding on event signage, conference app, and website
- Opportunity to provide branded giveaways or signage

Let’s make some tails wag—for the MDA Mission!

