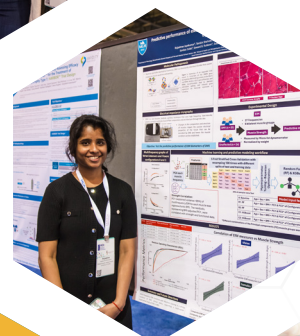
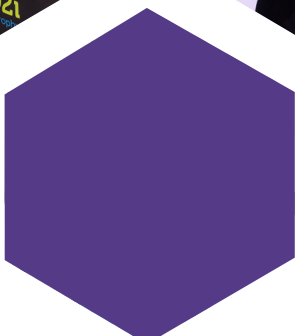
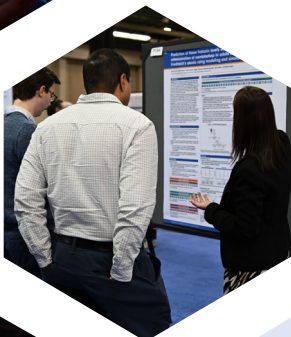
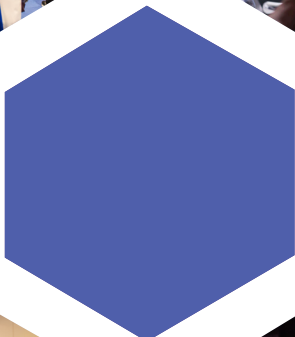




MDA[®]
CLINICAL &
SCIENTIFIC
CONFERENCE



2026

CONFERENCE
PROSPECTUS





| A Letter from MDA'S interim President & CEO

The pace of discovery in neuromuscular research has never been faster or more vulnerable. As the global research ecosystem faces economic, regulatory, and logistical uncertainty, it is all the more critical for us to come together with purpose, urgency, and clarity.

That's what the MDA Clinical and Scientific Conference has always done best.

This annual conference is more than a showcase of the most promising research and care models in neuromuscular disease. It is a working session among the most relentless minds in neuroscience, genetics, and translational medicine. We gather to advance, challenge, and sharpen each other's work. We gather to ensure that progress doesn't stall and that the momentum we've built continues to accelerate.

In 2026, our conference will once again bring together world-class clinicians, researchers, and industry leaders whose shared commitment to people living with neuromuscular disease rises above any single institution, funding cycle, or frontier of discovery. You'll find leaders in muscular dystrophy, CMT, SMA and ALS alongside promising new voices investigating underexplored rare conditions. You'll see fresh clinical trial strategies and real-world data on FDA-approved therapies presented with transparency and intent. And you'll find every session infused with a sense of shared responsibility to patients, families, and to one another.

I hope you'll join us in 2026, not simply to hear what's new but to be part of what's next.



Sincerely,

A handwritten signature in black ink that reads "Sharon E. Hesterlee". The signature is fluid and cursive.

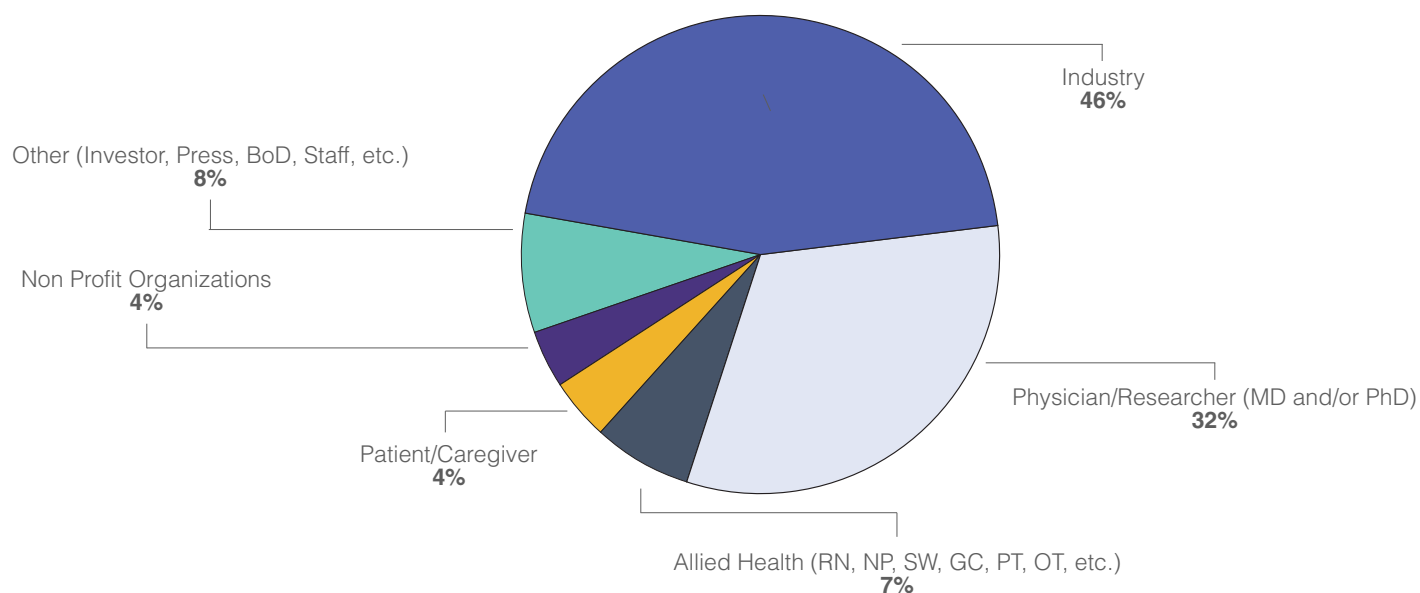
Sharon Hesterlee, PhD
interim President & CEO
Muscular Dystrophy Association

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| 2025 Conference Attendance

2025 Participation By Numbers



2,012

in-person
attendees

497

virtual
attendees

207

speakers

56

exhibitors

18

industry
forums

8

tracks with
39 sessions

379

posters

| General Information



When:

March 8 – 11, 2026

Where:

Hilton Orlando | Orlando, FL

Important Dates to Remember

- Exhibit booth reservations must be submitted by **Monday, January 5, 2026, or until the exhibit hall is sold out.**
- Housing information and registration information will be available in late summer 2025.
- Exhibit kit will be available in Fall 2025.

Hotel Accommodation

MDA is offering special hotel rates for 2026 conference attendees, speakers, and partners. Rooms are available on a first-come, first-served basis. There is no guarantee that a room in the discounted block will be available, so we recommend booking as early as possible. The cut-off date for accepting reservations into this room block is **Wednesday, February 4, 2026, or until room block is full.**

Hotel Rates

- Single Occupancy — \$309/night
- Double Occupancy — \$309/night
- Triple Occupancy — \$334/night

If you need to reserve 10 or more sleeping rooms, please email mdaconference@mdausa.org.

All room rates are quoted exclusive of applicable state and local taxes, which are currently 12.5%, PLUS a \$2.00 daily destination marketing fee. (Taxes are subject to change without notice), and optional resort fee of \$40/night plus applicable taxes.

General Session Location – **Orange Ballroom**

Exhibit Hall Location – **Orlando Ballroom**

On-Site Registration/Information Desk Hours* (ALL Attendees)

Saturday, March 7

8 a.m. – 6 p.m. ET
(Care Center Directors & Exhibitors ONLY)

Sunday, March 8

7 a.m. – 7 p.m. ET

Monday, March 9

6:30 a.m. – 6 p.m. ET

Tuesday, March 10

6:30 a.m. – 4 p.m. ET

Wednesday, March 11

8 a.m. – 11 a.m. ET

*All dates and times are subject to change

| Exhibit Information

Dedicated Exhibit Hall Hours

The Exhibit Hall is open 10 a.m to 8 p.m. ET, with dedicated breaks as follows:

Monday, March 9

Break: 10:15 a.m. – 10:45 a.m.
Lunch: 12 p.m. – 1:30 p.m.
Break: 3:30 p.m. – 4 p.m.

Tuesday, March 10

10:30 a.m. - 1:30 p.m.
12 p.m. - 1:30 p.m.
4:00 p.m. - 4:25 p.m.

Please note: Exhibit hours are subject to change until the agenda is finalized. Any updates will be communicated to exhibitors as soon as possible.

Installation of Exhibits

Saturday, March 7

7 a.m. – 7 p.m. ET

(20' x 20' booths only)

All exhibit setup must be completed by 7 p.m. ET on Saturday, March 7. Exhibitors who do not meet this deadline will incur a \$1,500 per hour penalty for non-compliance with event regulations and risk forfeiting future exhibit opportunities.

Sunday, March 8

7 a.m. – 4 p.m. ET

Patient Advocacy Pavilion Tables

Sunday, March 8

1 p.m. – 4 p.m. ET

All large display crates must be removed from the exhibit floor by 1 p.m. ET on Sunday, March 8 in order for the service contractor to have access to install the aisle carpet.

All booths must be complete by Sunday, March 8 at 4 p.m. ET for inspection before the evening reception.

All exhibit setup must be completed by 4 p.m. ET on Sunday, March 8. Exhibitors who do not meet this deadline will incur a \$1,500 per hour penalty for non-compliance with event regulations and risk forfeiting future exhibit opportunities.

Dismantling of Exhibits*

Tuesday, March 10

8 p.m. – 11 p.m. ET

Wednesday, March 11

8 a.m. – 5 p.m. ET

*Dismantling any booth before the scheduled time is strictly prohibited. Consequences, including penalties and fines, may be applied for any resulting disruptions, loss of business, accidents, or injuries.

| Exhibit Hall Information

How We Drive Attendance to the Exhibit Hall

- **Dedicated exhibit hours** provide you with direct access to our attendees during our exclusive exhibit hours. (In-person conference includes evening receptions within the exhibit hall with complimentary food and beverages).
- **Poster presentations** are integrated into the evening receptions on the exhibit hall floor for in-person conference attendees. Live & virtual posters are available for viewing 24/7 via our virtual platform and allow virtual visitors to contact authors with any questions via the virtual platform.
- **Patient Advocacy Pavilion** is an opportunity for patient organizations, within the NMD space, to engage with our clinical, research and industry attendees in both the in-person and virtual exhibit environments.

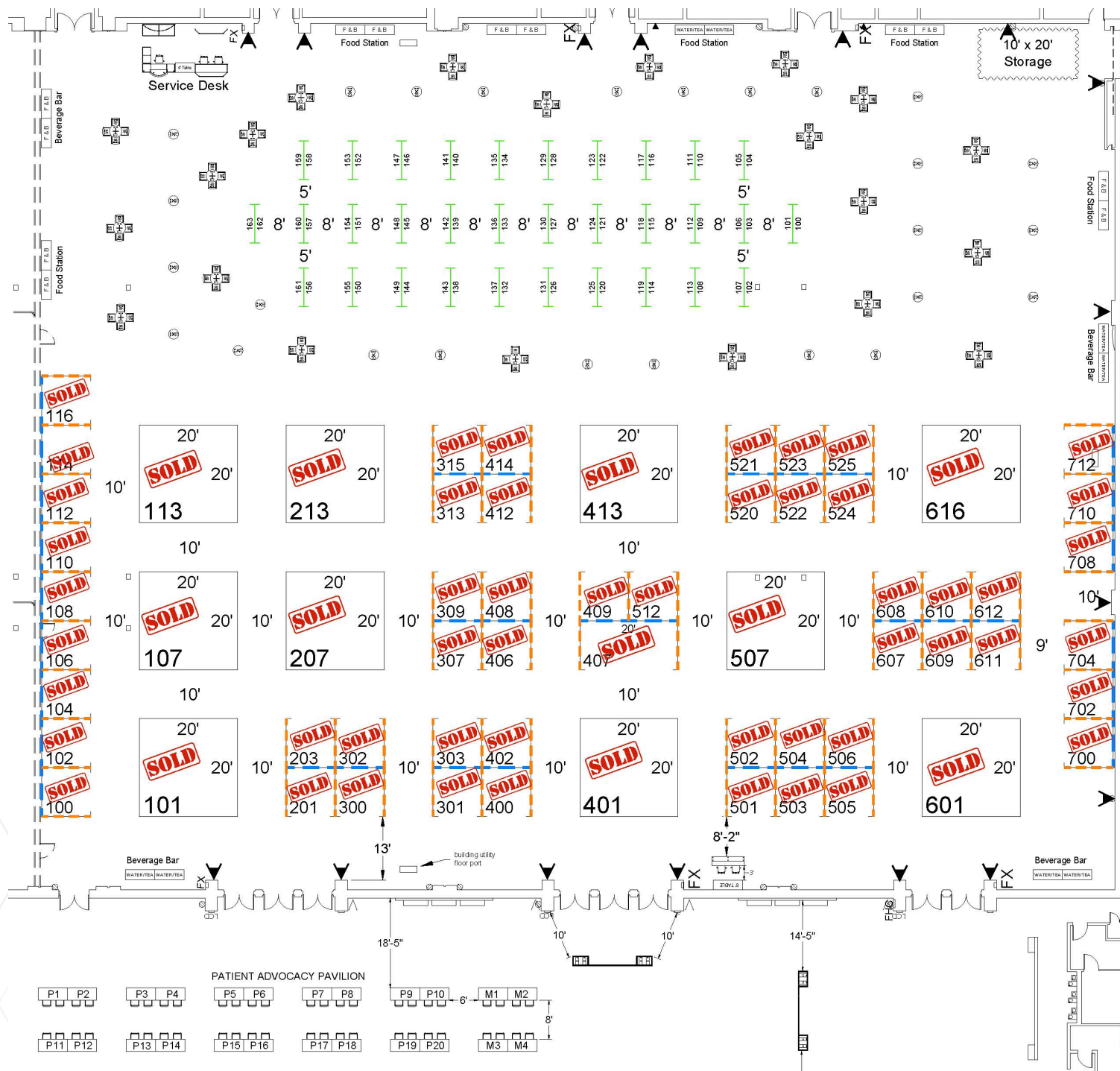
Exhibitor Benefits

- Four (4) complimentary exhibit hall passes per 10x10 exhibit booth space and each patient advocacy table.
- Complimentary listing & logo placement in the conference mobile app.
- Dedicated breaks and receptions held in the exhibit hall each day.



Exhibit Hall Floorplan

*Elements of the floorplan are subject to change. For optimal viewing of floorplan please [click here](#).



| Reservation & Payment Information

Booth Fees

20' x 20' Booth (based on availability)	\$20,800
(Includes both live and virtual)	
Corner 10' x 10' Booth (up to 10' x 30')	\$48 per square foot
(Includes both live and virtual)	
10' x 10' Booth	\$43 per square foot
(Includes both live and virtual)	

Virtual exhibit page guidelines will be sent once exhibit space has been paid in full.

Please be advised that distributing external food or beverages within the exhibit hall is prohibited. If your organization intends to offer food and/or beverage items, you must notify MDA of your intentions to do so. Subsequently, coordination with the hotel must be arranged. Exhibitors may not be in contact with hotel until MDA approves. Failure to adhere to these guidelines may lead to the forfeiture of exhibiting privileges. Please email mdaconference@mdausa.org for permission.

All booth design guidelines & deadlines will be available **Fall 2025**.

The price of the booth includes the following:

- Company listing published online and in mobile app
- Four (4) exhibit hall badges per 100 square feet of booth space*
- Access to sponsorship and promotional opportunities
- 2-line identification sign showing company name and booth number (10' x 10' – 10' x 30' only)

***An exhibit hall badge does not grant access to any conference sessions. To attend all conference sessions, registration as an Industry Sponsor is required.**

Booth Reservations

The booth selection process is on a first-come, first-served basis and must be reserved via the conference exhibit portal. Email reservations for exhibit booths will not be accepted.

Booth reservations are payable by credit card, and payment is due at the time of selection.

The exhibit hall will be located in the Orlando Ballroom at the Hilton Orlando. Complete rules and show services will be available in the exhibitor kit. Freeman will be the general contractor for the exhibit hall.

To secure your booth, please visit the [Exhibit Portal](#).

| Reservation & Payment Information Continued

Cancellation of Space

Notification of an exhibitor's decision to cancel their space must be sent via email to MDAConference2026@syneoshealth.com.

Any company that does not notify MDA of its cancellation by December 15, 2025, or does not occupy its space onsite, will forfeit 100% of its exhibit fee.

- 50% of booth fees will be retained by MDA if cancelled before October 31, 2025 before 11:59 p.m. ET
- 75% of booth fees will be retained by MDA if cancelled between November 1 – December 15, 2025 before 11:59 p.m. ET
- No refunds after December 16, 2025

Exhibitor Alert: Unauthorized Solicitations

Please be aware that fraudulent companies may attempt to contact exhibitors, claiming to offer access to MDA Conference attendee lists or promoting services such as hotel bookings or booth construction.

Do not respond to these solicitations. MDA does not sell or rent attendee lists under any circumstances.

Only vendors listed in the official MDA Exhibitor Kit are authorized to support our event. We do not share information with third parties, and any outreach claiming to represent MDA without prior confirmation should be treated with caution.

If you receive any suspicious communication or are unsure whether a vendor is affiliated with MDA, please contact us immediately at mdaconference@mdausa.org.



| Patient Advocacy & Nonprofit Organizations

To promote greater representation of the NMD community at our 2026 MDA Clinical & Scientific Conference, we are encouraging more participation from representatives of patient advocacy groups. These individuals may or may not be living with a neuromuscular disease and should either work or volunteer for a national or international not-for-profit patient advocacy organization that:

- Demonstrates a charitable mission
- Engages in patient advocacy activities
- Provides programs, services, information, and/or support for people living with NMD

These representatives from patient advocacy groups may register for the conference at the patient advocacy rate for in-person attendance and will have access to all sessions.

We are also committed to greater community representation in our content and will plan for additional patient advocate speakers and panel members throughout the conference sessions.

Solicitation Policy for Patient Advocacy Partners

To maintain the integrity of our sponsor relationships and ensure a respectful environment for all participants, patient advocacy partners attending the 2026 MDA Clinical & Scientific Conference are strictly prohibited from soliciting sponsorships or funding of any kind from current or past conference sponsors for any activities or initiatives related to the conference—whether on-site or off-site—during the course of the event. Any organization found in violation of this policy will be prohibited from participating in future MDA conferences or related events.

NMD Community Participation

Members of the NMD community who are registered with MDA are welcome to participate in the virtual conference at no cost or may register to attend in-person at the patient/caregiver rate until allotted spaces are filled. Please keep in mind that the level of information presented at this conference will be technical as this is a professional conference not geared for the general public. For those who would prefer scientific presentations geared for a more general audience, please see current listings at [***Community Events | Muscular Dystrophy Association***](#).

| Patient Advocacy & Nonprofit Organizations

Patient Advocacy Pavilion

The MDA Clinical & Scientific Conference is an opportunity for nonprofit and patient advocacy organizations in the NMD space to convene and collaborate. Virtual and in-person tabletop exhibit booth space will be made available at no cost to the patient advocacy/nonprofit entities that apply to be exhibitors. Space will be made available on a first-come, first-served basis and will be open until all such space has been assigned. All materials to be shared or provided at such exhibition booths must be educational and must follow the guidelines for any other exhibitor in the hall (**no fundraising, direct sales, etc.**). Because MDA is committed to ensuring that all resources of the patient advocacy community are deployed towards their respective missions of helping those we serve, we do not accept financial support or sponsorship for the conference from other nonprofit patient advocacy groups.



| Sponsorship, Advertisements & Promotion

Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement opportunities are designed to provide organization and brand promotion at a variety of levels and price points. This gives our exhibitors and sponsors the opportunity to showcase new products and services, as well as showcase details and demonstrations where applicable.

Sponsorship contributions help support MDA's mission through:

- Research efforts to accelerate development of treatments
- Expert clinical care through MDA's nationwide Care Center Network
- Meaningful community programs and services

Agency Engagement Policy

Please note that MDA does not provide program briefings or on-boarding sessions for third-party agencies. If a sponsor chooses to engage an external agency, it is the sponsor's responsibility to ensure that the agency is fully informed about MDA's sponsorship guidelines, program structure, and expectations prior to initiating any communication with MDA. MDA will not allocate time or resources to educate outside firms on our programs.

For more information on securing your conference sponsorship, please contact Pam Bittner Conley at pbittner@mdausa.org.

Event Experience Key

 Hybrid – Both In-Person and Virtual Audience Experience

 Live – In-Person Audience Experience only



| Event Sponsorships

Industry Forums

Industry Forums provide an opportunity to present an educational topic related to NMD during breakfast or lunch. Show your organization's commitment to the NMD community through this exclusive opportunity. MDA does not offer CME credit for these programs. If CME is required, industry sponsors must provide this through a separate accredited provider.

Industry Forums are available on a first-come, first-served basis and are limited to one breakfast and one lunch per sponsor.

Industry Forum Breakfast (4 Monday & 4 Tuesday)

\$85,000 | HYBRID

Breakfast forums are limited to a maximum of 150 attendees, including any participating seated staff in the audience. All breakfast forums must not exceed 45 minutes and must end at least 15 minutes before morning programming begins. Failure to comply with these guidelines may result in the forfeiture of the opportunity to host a forum in a future event.

Industry Forum Inclusions and Guidelines

- **Standard AV Package:** Includes one (1) screen, one (1) LCD projector, one (1) wireless remote with laser pointer, one (1) podium microphone and one (1) confidence monitor.
 - If additional AV equipment or staging is required, sponsors must contact the MDA Conference team for introduction with preferred vendors. All additional AV costs are the responsibility of the sponsor.
- **Food & Beverage (F&B) Included:** The cost of food and beverage service for Industry Forums is included in the sponsorship fee.
 - A hot breakfast buffet is provided. If your organization requires a different breakfast option or if any invited speaker has specific dietary restrictions, please notify the MDA Conference team no later than Monday, January 5, 2026.
- MDA will record and live stream all Industry Forum sessions. Sponsors will receive a copy of the recording post-conference.
- Sponsors may host a recording of their session on MDA's virtual platform for up to six (6) months.
- MDA will send two emails announcing your sponsorship four (4) weeks and two (2) weeks before the conference.
- MDA will provide four (4) complimentary One-Day passes exclusively for invited speaker(s).
- MDA does not track in-person attendance at Industry Forums. Sponsors are encouraged to track their own engagement using RSVPs and/or a lead retrieval system.
- If a rehearsal is needed, access to the session room is limited to no earlier than two (2) hours prior to the scheduled start time. Rehearsals requiring additional time must be held in ancillary meeting space secured through MDA; additional fees will apply.

| Event Sponsorships Continued

Additional Information:

- It is recommended that all forum speakers be present in person for an optimal session
- One informational sign (up to 36" x 96") may be placed the night before and/or the day of your event in the conference registration area. Sponsor must provide and place sign in designated area.

| Industry Forum Lunch (5 Monday & 5 Tuesday)

Option 1: \$125,000 (Maximum Capacity of 250 (2 Available) | HYBRID

Option 2: \$100,000 (Maximum Capacity of 150 (3 Available) | HYBRID

There are two types of Industry Forum Lunches available: two (2) forums with a capacity of up to 250 attendees, and three (3) forums with a capacity of up to 150 attendees. Capacity counts include any participating staff seated in the audience. All lunch forums must not exceed a duration of 75 minutes and must conclude at least 15 minutes prior to the start of afternoon sessions. Failure to comply with these guidelines may result in the forfeiture of the opportunity to host a forum at future events.

SOLD OUT

Industry Forum Inclusions and Guidelines

- **Standard AV Package:** Includes one (1) screen, one (1) LCD projector, one (1) wireless remote with laser pointer, one (1) podium microphone and one (1) confidence monitor.
 - If additional AV equipment or staging is required, sponsors must contact the MDA Conference team for introduction with preferred vendors. All additional AV costs are the responsibility of the sponsor.
- **Food & Beverage (F&B) Included:** The cost of food and beverage service for Industry Forums is included in the sponsorship fee.
 - A hot lunch buffet is provided. If your organization requires a different lunch option or if any invited speaker has specific dietary restrictions, please notify the MDA Conference team no later than Monday, January 5, 2026.
- MDA will record and live stream all Industry Forum sessions. Sponsors will receive a copy of the recording post-conference.
- Sponsors may host a recording of their session on MDA's virtual platform for up to six (6) months.
- MDA will provide four (4) complimentary One-Day passes exclusively for invited speaker(s).
- MDA will send two (2) promotional emails announcing your session—four (4) weeks and two (2) weeks prior to the conference.
- MDA does not track in-person attendance at Industry Forums. Sponsors are encouraged to track their own engagement using RSVPs and/or a lead retrieval system.
- If a rehearsal is needed, access to the session room is limited to no earlier than two (2) hours prior to the scheduled start time. Rehearsals requiring additional time must be held in ancillary meeting space secured through MDA; additional fees will apply.

Additional Information:

- It is recommended that all forum speakers be present in person for an optimal session
- One informational sign (up to 36" x 96") may be placed the night before and/or the day of your event in the conference registration area. Sponsor must provide and place sign in designated area.

| Event Sponsorships Continued

Industry Forum Breakfast & Lunch Deadlines

Friday, January 16, 2026

- Industry Forum invitation - 8.5" x 11" PDF ([click here](#) for style guide for PDF)
- All Industry Forum invitations must be fully approved and submitted by the deadline. This includes completion of all internal compliance reviews. No exceptions will be made.

Failure to comply with deadline will forfeit your announcement.

Networking & Poster Reception (1 Sunday, 1 Monday & 1 Tuesday)

\$40,000 | LIVE

Showcase your organization's dedication to supporting MDA's life-saving mission in the field of neuromuscular disorders (NMDs) by networking with clinical and scientific peers and industry leaders. This will include a 2-hour networking reception held in the Exhibit Hall, where your company logo will be featured on beverage napkins, and signs to acknowledge your support. MDA will be responsible for selecting and providing all food and beverages for the receptions.

Trainee Networking Event (Exclusive – Sunday)

\$25,000 | LIVE

SOLD OUT
Demonstrate your organization's dedication to the NMD professional community by sponsoring the MDA Trainee Networking Event in 2026, which will be held on Sunday, March 8, 2026. This session will enable up-and-coming neuromuscular-focused clinicians and researchers to network with peers and industry experts. By sponsoring this event, you will be entitled to the following benefits:

- Opportunity to speak for 10 minutes to the trainees on a subject of your choice that is important to early-career NMD clinicians and researchers.
- Acknowledgment of your support through signs featuring your company logo and beverage napkins. (MDA will provide the napkins).
- MDA to provide light snacks and beverages..

| Event Sponsorships Continued

Neuromuscular Stakeholder Community Networking Session

\$25,000 | LIVE

Show your organization's commitment to the neuromuscular disease (NMD) stakeholder community by sponsoring the 2026 MDA Neuromuscular Stakeholder Community Networking Session. This year's event will take place on Sunday, March 8, 2026, from 4 to 5 p.m. ET, and includes members of the patient advocacy community, plus MDA's Care Center Network and MDA's Research Trainees. Prior to this networking reception, MDA's Neuromuscular Advocacy Collaborative, Care Center Network, and Research Trainees would have just concluded their annual in-person meetings, and each group will be coming together at this reception to share priorities and collaborative ideas in an informal setting (This is an invite only event).

By sponsoring this event, you will be entitled to the following benefits:

- Opportunity to engage face to face with patient advocacy organization leaders, MDA Care Center Directors and Research Trainee attendees.
- Sponsoring organizations may bring up to three (3) representatives.
- Verbal acknowledgment of your support and sign featuring company logos.
- MDA to provide all food and beverages.
- A limited number of opportunities are available.

Meeting Suites (Saturday – Wednesday)

\$9,000 per room / per day | LIVE

Meeting suite rentals provide organizations with a private space to host meetings or gatherings. All meetings must comply with the regulations and guidelines outlined by the MDA Conference (refer to the details below). The price is charged per day, and the meeting rooms will be located within the hotel, each furnished with a table and four chairs.

Please note that the number of available rooms is limited, and they will be allocated on a first-come, first-served basis. Additionally, event attendees or sponsors cannot reserve these rooms directly with the hotel. Renting a meeting suite alone does not qualify as sponsorship; however, it will be included as part of the total conference investment if purchased with an exhibit booth or other sponsorship offering(s).

The location of the meeting suite will be assigned no later than Tuesday, January 20, 2026, and any communication with hotel should not be attempted without prior consent from MDA. MDA will provide the contact information for food & beverage and a/v services.

Companies must exhibit and/or sponsor 2025 MDA Clinical & Scientific Conference to qualify for a Meeting Suite rental.

| Event Sponsorships Continued

Deadline:

Meeting Suites are available on a first-come, first-served basis. All requests must be submitted by Monday, January 12, 2026. Deadlines for food & beverage and AV orders will be outlined in the Letter of Agreement (LOA).

Meeting Suite Guidelines:

- Internal company meetings are permitted at any time.
- Meetings held during official conference sessions may not include more than three (3) healthcare professionals (HCPs) at any given time.
- If a meeting or event includes more than three (3) HCPs, an Ancillary Event application must be submitted. Additional fees may apply. (Please refer to the Ancillary Meetings section for full criteria and requirements.)
- Please note: the meeting space is not forklift accessible; only pallet jacks may be used for any necessary transport.

Ancillary Events

\$5,000 | LIVE

An ancillary event refers to a function held in connection with the MDA Clinical & Scientific Conference by an organization other than MDA. Approval from MDA is required for all ancillary events. The requests will be reviewed in the order they are received. Please allow a two-week period for approval and issuance of the Letter of Agreement (LOA). The \$5,000 fee does not cover food and beverage (F&B) or audiovisual (AV) services. If you need these services, please inform MDA when submitting your application.

If ancillary event space is available, space will be assigned no later than Tuesday, January 20, 2026.

Companies must exhibit and/or sponsor 2025 MDA Clinical & Scientific Conference to qualify for space approval for ancillary event(s).

If your organization plans to hold an ancillary event, please submit the [**Ancillary Events Request Form**](#) to request the meeting space. Please note that no meeting space is available directly through the hotel.

Ancillary Event Deadline:

Ancillary event space must be requested no later than Tuesday, January 13, 2026. MDA cannot guarantee the availability of meeting space at any time.

Please contact MDA Conference Team at [**mdaconference@mdausa.org**](mailto:mdaconference@mdausa.org) with questions regarding meeting suites & ancillary events.

Marketing Sponsorships

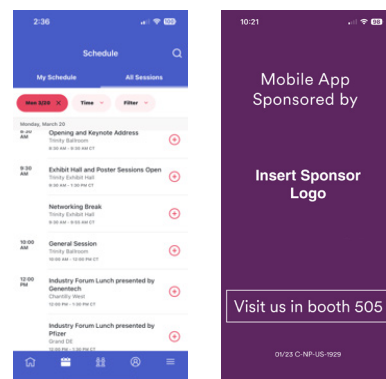
Event Mobile App for Conference Attendees (Exclusive)

\$90,000 | HYBRID

The event mobile app will be in the hands of all conference attendees approximately one week before the start of conference. This primary source of information for real-time conference info includes the agenda, exhibit hall map, push notifications, networking, etc.

Attendees earn points and win prizes for engagement with the app. As the exclusive mobile app sponsor, you will receive the following:

- Your logo on the app splash page. Your logo will display for up to five (5) seconds depending on the connection speed.
- Recognition of sponsorship level on app, including link to your choice of URLs.



Conference Name Badge & Lanyard (Exclusive)

\$125,000 | LIVE

Maximize your brand exposure with this exclusive sponsorship opportunity that combines two (2) highly visible placements. Your organization's logo will be prominently displayed on the 2026 conference badge, ensuring widespread visibility as all attendees are required to wear the front and back of their badges at all times.

Moreover, your logo will be featured on the lanyards worn by all conference participants throughout the event, expanding the reach of your brand beyond the conference itself. This co-branded sponsorship with MDA ensures outstanding brand recognition and visibility among conference attendees and beyond.



Hotel Key Card and Sleeve (Exclusive)

\$90,000 | LIVE

Don't miss out on this exclusive opportunity to showcase your company logo to all attendees of the conference by featuring it on the hotel key cards and holders. Every attendee of the 2026 MDA Clinical & Scientific Conference staying at the Hilton Orlando will receive one of these key cards and holders upon check-in. By displaying your logo on this highly visible item, you can increase brand recognition and make a lasting impression on a targeted audience.



| Marketing Sponsorships Continued

Guest Room Mirror Cling (Exclusive)

\$35,000 | LIVE

Elevate your brand's presence at the conference with our exclusive 6" x 6" mirror clings. Strategically placed in guestrooms, these clings offer a unique opportunity to capture attendees' attention. Featuring your logo or message, they serve as subtle yet impactful reminders of your organization throughout the conference.

Guest Room Door Hanger (Exclusive)

\$35,000 | LIVE

Greet attendees as they enter and leave their rooms. Display a door hanger with your customized company message and logo on the doors of the official hotel rooms in which meeting attendees are staying.

Registration Confirmation Email Banner Ad (Exclusive)

\$50,000 | HYBRID

Your logo will be included in the two (2) MDA Conference confirmation emails. The first is the initial confirmation email received upon registration and the second is the all-important "What You Need to Know" email sent to all conference attendees a few days prior to the conference. To maximize your investment and reach to the attendees, it is recommended to secure the sponsorship as soon as possible.

Patient Advocacy Pavilion (Exclusive)

\$75,000 | LIVE

Designed to foster collaboration between advocacy groups and all conference attendees in support of the neuromuscular disease (NMD) community. Positioned in a high-traffic area, the pavilion will be visually defined by branded pillars featuring your company's name and logo. This location offers strong visibility to conference attendees while maintaining a welcoming and accessible environment for meaningful engagement.



Online Conference Registration Platform Sponsorship (Exclusive)

\$75,000 | HYBRID

Maximize the visibility of your brand by positioning it on the conference registration portal for the upcoming 2026 MDA Clinical & Scientific Conference. This portal will serve as a crucial access point for visitors, attendees, exhibitors, sponsors, and media representatives who will secure their conference passes in the months and weeks leading up to the event. With extensive promotion during the MDA marketing campaign, this is an excellent opportunity to reach a wide audience and make a lasting impression.

| Marketing Sponsorships Continued

Conference Welcome Bag (Exclusive)

\$75,000 | LIVE

SOLD OUT

Looking for a sponsorship opportunity that extends beyond the conference itself? Look no further than the highly visible conference welcome bag sponsorship. All conference attendees will receive a welcome bag upon registration check-in, featuring a co-branded logo of your company and MDA. This sponsorship offers an excellent opportunity to showcase your brand and reach a wider audience beyond the conference attendees. Don't miss out on the chance to increase your brand recognition and reach a larger audience through this exciting sponsorship opportunity. The cost of sponsorship includes the production and cost of the welcome bag and one (1) complimentary bag drop (\$9,000 value).

All Conference Wi-Fi Access (Exclusive)

\$85,000 | LIVE

SOLD OUT

Consider sponsoring the conference Wi-Fi. Your company will have exposure in high-traffic areas, including registration, informing attendees of your sponsorship and providing the Wi-Fi password. In addition, your company name and logo will be prominently displayed in the conference mobile app under the Wi-Fi button. By sponsoring the conference Wi-Fi, your company can reach a wide audience and make a lasting impression on all attendees. Don't miss out on this unique opportunity to increase your brand recognition and exposure at the 2026 MDA Clinical & Scientific Conference.

Countdown Clock on MDAConference.org Homepage (Exclusive)

\$25,000 | HYBRID

Put your brand front and center by sponsoring the countdown clock on the 2026 conference homepage. Your logo will appear next to the clock and link to a URL of your choice. With over 170,000 views in nine months, the site offers high-impact, repeated exposure to a targeted audience of clinicians, researchers, and industry professionals.

Conference Branding Opportunities

Maximize visibility with strategic branding placements throughout high-traffic areas of the conference venue. From elevator wraps to elevator doors and exhibit hall entryway signage, these opportunities deliver consistent exposure and reinforce your brand presence where attendees gather, connect, and move. [Click here to view available opportunities.](#)

| Marketing Sponsorships Continued

Bag Drops

\$9,000 | HYBRID

Ensure that all attendees are aware of your presence at the conference by taking advantage of this opportunity to include one print item in the welcome bags for all attendees. MDA will distribute your “Bag Drop” in two (2) ways for maximum exposure. Your printed item will be included in the welcome bag for in-person conference attendees upon registration check and will be sent to all virtual attendees starting on Sunday, March 8, 2026.

Guest Room Door Drop (2 Sunday & 2 Monday)

\$25,000 | LIVE

Looking to make a lasting impression on conference attendees? Consider a Guest Room Door Drop sponsorship at the Hilton Orlando. This opportunity allows your branded materials to be placed directly at attendees' doors on Sunday and Monday evenings. With only two spots available each night, your organization will stand out during these key moments of the conference.

Sponsorship Benefits:

- Direct Engagement: Place your materials directly into the hands of attendees staying at the Hilton Orlando.
- Exclusive Access: Limited to two sponsors per night, ensuring maximum visibility.
- Strategic Timing: Reach attendees during their personal time, enhancing brand recognition

MDA Care Center Seat Drop

\$15,000 | LIVE

Interested in dropping the latest information about your company at the MDA Care Center Directors meeting? Get a one-time seat drop at these specialty meetings designed for the MDA Care Center Network. This is a direct way to influence and bring awareness of your company to the Care Center Directors who care for the NMD community. Seat drops will be placed in a co-branded plastic bag with MDA's logo and all sponsoring organizations of the seat drop opportunity.

Bag Drop, Guest Room Drop, & Care Center Seat Drop Deadlines –

- January 26, 2026 – PDF version of your item submitted for approval by MDA.
- Delivery of printed copies – no larger than 8.5"x11" must be delivered between March 3–5, 2026. Delivery any earlier or later may impact the delivery of your seat drop.
- Bag Drops & Guest Room Door Drop – qty. 1600
- Care Center Seat Drop – qty. 200.
- Shipping instructions will be provided to sponsors upon commitment.

| Marketing Sponsorships Continued

Pens (Exclusive)

\$8,500 | LIVE

SOLD OUT

By providing pens with your company's name or logo, you can ensure that your business remains prominent in the minds of attendees. This opportunity is exclusive and allows you to place your brand directly in their hands. MDA will distribute the pens in the welcome bag. Please note the sponsoring organization must deliver 1600 pens to MDA Conference offices at the Hilton Orlando between March 3-5, 2026. Delivery any earlier or later may impact the inclusion of your item in MDA Conference Welcome Bag. If you commit to sponsoring, delivery instructions will be provided to you.

Notepads (Exclusive)

\$8,500 | LIVE

SOLD OUT

Customized notepads are highly sought after at conferences and are always a hit with attendees. To take advantage of this opportunity, you provide the notepads, and MDA will distribute them in the welcome bag. Please note the sponsoring organization must supply 1600 notepads to MDA Conference offices at the Hilton Orlando between March 3-5, 2026. Delivery any earlier or later may impact the inclusion of your item in MDA Conference Welcome Bag. If you commit to sponsoring, delivery instructions will be provided to you.

Quest Magazine Belly Tip (Exclusive)

**\$15,000 | LIVE (Half Page 2-Sided Belly Tip), or
\$25,000 | LIVE (Full Page 2-Sided Cover Tip)**

SOLD OUT

Quest Magazine offers a premium position belly tip that can be either a half page or full page double-sided piece that is adhered (left side glue strip) to the magazine's front cover to provide a high visibility promotional opportunity. Printed belly tips can be customized with a logo, product information, including QR Code source tracking. *Quest Magazine* is included in the conference welcome bag, given to all attendees.

Design specs provided after sponsor commitment.

Quest Ad Deadlines:

- Sponsorship must be secured prior to December 1, 2025.
- All materials due to MDA by January 19, 2026. (No extensions will be provided)
- Quest print insertion order required.

| Marketing Sponsorships Continued

Custom Cookie Sponsorship (Exclusive)

~~\$20,000 | LIVE~~

SOLD OUT

Add a sweet touch to the conference experience with our exclusive Cookie Sponsorship! Your organization will be featured on delicious, individually wrapped cookies included in every attendee's welcome bag. Whether you choose a custom logo design, or a unique shape, this sponsorship offers a memorable and personal way to make a first impression. Treat attendees to something they'll enjoy — and remember you by! Includes:

- Branded packaging with your logo and message.
- Choose from square, round, rectangle or heart shaped cookies.
- Reserve by January, 7, 2026.

Afternoon Ice Cream Break Sponsorship

~~\$35,000 | 1 Monday & 1 Tuesday~~

~~\$65,000 | Exclusive~~

UNAVAILABLE

Give attendees a refreshing treat they'll look forward to with the Afternoon Ice Cream Break! As the exclusive sponsor, your brand will be featured prominently at a hosted ice cream station, offering a variety of classic and novelty options. Includes: Branded signage at the ice cream station within exhibit hall.

Allied Health Providers Lounge

~~\$75,000 | LIVE~~

UNAVAILABLE

Position your brand at the heart of the conference experience for one of the most essential attendee groups — our **Allied Health Providers**.

The **Allied Health Providers Lounge** offers an inviting, dedicated space for physical therapists, occupational therapists, nurses, respiratory therapists, and social workers, etc. to relax, recharge, and connect between sessions. This highly visible sponsorship provides a unique opportunity to align your brand with the professionals who translate research into practice and have a direct impact on patient care.

As the exclusive sponsor, you will receive:

- Prominent logo recognition on lounge signage and on site materials
- Opportunity to provide branded giveaways or materials in the lounge
- Recognition in the conference program, website, and app as the Allied Health Providers Lounge Sponsor
- A meaningful touch point with a key audience that values innovation, tools, and resources to elevate their work
- \$5,000 in upgraded lounge furnishings to create a more inviting and professional environment

| Medical Education Grant Opportunity

Independent Medical Education Grant

\$25,000 (Limit of two (2) grants) | LIVE

This opportunity allows an organization to support MDA's ongoing education initiatives while increasing their visibility within MDA's network of multidisciplinary clinicians. MDA offers attendees the chance to earn Continuing Education (CE) credits through its Allied Health Workshop and workshops on various neuromuscular disease (NMD) care topics. In 2025, MDA provided 18 CE-accredited sessions, along with 8.25 CEUs offered through the Texas Physical Therapy Association and 12 contact hours with the National Society of Genetic Counselors.

Opportunity includes:

- Supporters will be recognized in a statement of support in conference agenda, applicable conference emails, and MDA's mobile conference app.
- Statement of company support will also be noted on enduring materials, which are posted on the Conference webpage and are associated with CE credit up to one year following the event.

Note: This is not a sponsorship opportunity; the use of logos and brand names is strictly prohibited. Sponsorship benefits do not apply to Grants.



| Sponsorships Levels

The level of your sponsorship will be determined by your overall investment in MDA sponsorship items including exhibit booths. As the 2026 Conference will be conducted both in-person and virtually, certain sponsorship levels have been enhanced to include recognition on the virtual platform. To determine the level of support you wish to provide, please refer to the specific sponsorship items listed on the previous pages.

LEVEL/TITLE	SPONSORSHIP BENEFITS
<p>Strength of Life Partner</p> <p>Total Investment: \$311,000+</p>	<p>Recognition in conference materials as MDA Strength of Life Partner</p> <ul style="list-style-type: none"> • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs • Inclusion in up to four (4) MDA Conference press releases distributed via national newswire. • Recognition in a pre-conference promotional video distributed via email to all registered attendees. The video will also be featured on the official MDA Clinical & Scientific Conference website, providing extended visibility leading up to the event. • Company branding on in-person conference and general session areas. • Five (5) complimentary in-person conference passes • Six (6) complimentary virtual conference passes • Social media recognition
<p>Circle of Strength</p> <p>Total Investment: \$241,001–\$310,999</p>	<p>Recognition in conference materials as MDA Circle of Strength Sponsor</p> <ul style="list-style-type: none"> • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs • Inclusion in up to four (4) MDA Conference press releases distributed via national newswire. • Recognition in a pre-conference promotional video distributed via email to all registered attendees. The video will also be featured on the official MDA Clinical & Scientific Conference website, providing extended visibility leading up to the event. • Company branding on in-person conference and general session areas. • Four (4) complimentary in-person conference passes • Five (5) complimentary virtual conference passes • Social media recognition

Sponsorships Levels Continued

LEVEL/TITLE	SPONSORSHIP BENEFITS
<p>Impact Sponsor</p> <p>Total Investment: \$171,001–\$241,000</p>	<p>Recognition in conference materials as MDA Impact Sponsor</p> <ul style="list-style-type: none"> • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs • Company branding on in-person conference and general session areas • Three (3) complimentary in-person conference passes • Four (4) complimentary virtual conference passes • Social media recognition
<p>Empowerment Sponsor</p> <p>Total Investment: \$101,001–\$171,000</p>	<p>Recognition in conference materials as MDA Empowerment Sponsor</p> <ul style="list-style-type: none"> • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs • Company branding on in-person conference and general session areas • Two (2) complimentary in-person conference pass • Three (3) complimentary virtual conference pass • Social media recognition
<p>Champion Sponsor</p> <p>Total Investment: \$25,001–\$101,000</p>	<p>Recognition in conference materials as MDA Champion Sponsor</p> <ul style="list-style-type: none"> • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs • Company branding on in-person conference and general session areas • One (1) complimentary in person conference pass • Two (2) complimentary virtual conference passes
<p>Friend of MDA</p> <p>Total Investment: \$10,000–\$25,000</p>	<p>Recognition in the following conference materials as Friend of MDA</p> <ul style="list-style-type: none"> • Company branding on in-person conference and general session areas • Company logo placement on the website, mobile app & virtual event platform • Recognition of sponsorship level on app, including link to your choice of URLs

| Rules & Guidelines

Photography & Videotaping Policy

Because of the sensitive nature of many of the sessions and presentations, videotaping and photography are strictly prohibited during all sessions of the 2026 conference, including general sessions, breakouts, keynote address, poster sessions, Industry Forums, and receptions. Photography is allowed only in your own exhibit space and cannot include any neighboring booths or conference attendees.

Badges

Badges must be worn at all times during the conference. Badge sharing is prohibited and monitored by the MDA conference team. The company/institution name that appears on the badge must be the one listed at time of purchase. Company name changes will not be allowed on-site.

2026 Registration Rates

Live Conference registration fees provide access to the in-person conference March 8-11, 2026, at the Hilton Orlando with post event access to our on-demand conference content via our virtual event platform for 6-months. Access to virtual platform will be provided 7-10 days post conference. Early-bird registration ends **Dec. 31, 2025.**

Virtual conference registration fees provide access to the live streaming virtual conference, March 8-11, 2026, with access to all on-demand conference content via our virtual event platform for 12 months.

Registration Cancellation/Refunds

There is a \$100 cancellation fee, and balance will be refunded until February 9, 2026. There will be no refunds for cancellations received after February 9, 2026, 11:59 p.m. ET. If you are unable to attend, you may transfer the badge (one time) to another person within the same company/institution before February 13, 2026.

If you must change from in-person registration to virtual registration, you may do so one time only for a partial refund up until February 13, 2026. Any change to registration type after this date will not be refunded.

Changes from virtual registration to in person registration may be done any time at the prevailing in person registration rates.

2026 Registration Fees

Category	Early Bird	Standard	On-Site	Virtual Standard Rates Only
Scientist/Physician	\$699	\$899	\$1,199	\$399
Allied Healthcare Provider	\$599	\$799	\$1,099	\$299
Industry (Sponsor)	\$1,499	\$1,699	\$1,999	\$799
Industry/Investor (Non-sponsor)	\$1,669	\$1,899	\$2,199	\$799
Non Profit Organization/ Government	\$399	\$599	\$899	\$399
*Patient/Caregiver	\$399	\$599	\$899	No Charge
MDA Care Center Physician	\$499	\$699	\$999	No Charge
MDA Care Center Allied Healthcare Provider	\$399	\$599	\$899	No Charge
MDA RAC/MVP Member	No Charge	No Charge	No Charge	No Charge
Academic Fellow/Trainee	No Charge	No Charge	No Charge	No Charge
MDA Care Center Director	No Charge	No Charge	No Charge	No Charge


*Registration deadline for Patient/Caregivers is February 23, 2026.

Join the Community

 Instagram: @mdaorg

 Advocacy X: @MDA_Advocacy

 Facebook: MDAorg

 TikTok: @mdaorg

 X: @MDAorg

 Twitch: MDA_LetsPlay

 LinkedIn: Muscular Dystrophy Association

 Discord: MDA Let's Play

 YouTube: YouTube.com/MDA



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