



Summit Sponsorship Opportunities

Please note sponsorships are available on a per event basis and are on a first come first serve basis.



MDA is excited to be offering three new virtual Summits for our professional community in the Fall of 2021 as an extension of the 2021 MDA Clinical & Scientific Conference.

Best Practices in Coordination and Transition of Care

Date: September 15, 2021

MDAvirtualconference.org

Based upon feedback from conference attendees, these 1-day programs will focus on specialty topics to provide important content to our research and clinical audiences. Our 2021 Summits will focus on the following topics:

- Best Practices for Coordination and Transition of Care (September 15, 2021)
- Mental and Cognitive Health and NMD (October 27, 2021)
- Advances in NMD Gene Therapy Research & Treatment (December 2021)

The **Best Practices in Coordination and Transition of Care Summit** will address best practices during the transition from pediatric to adult care; provide prospective and guidance on the challenge's patients, families and institutions face during the transition; identify strategies to help patients maintain continuity of care and adhering to treatment; and discuss financial and benefit considerations prior to transitioning to adult care.

Audiences for this summit include all healthcare professionals who manage and treat patients with NMD including neurologists, physical therapists, social workers, nurses and more.

Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement options are designed to showcase your commitment to stand with MDA to optimizing care for individuals with NMD.

Sponsorship contributions help support MDA's mission to transform the lives of individuals living with NMDs through research efforts to accelerate development of treatments and care, expert clinical care through MDA's nationwide Care Center Network and meaningful community programs and services.

Sponsors and exhibitors who already made an annual commitment to support the 2021 MDA Clinical & Scientific Conference in March 2021, will continue to enjoy ongoing benefits and recognition. We encourage any annual exhibitors to update their booth with relevant content for these audiences.

Industry Forums \$15,000 (2 Available)

Industry Forums provide an opportunity to present an educational topic related to NMDs during the midday. Conference sessions will not be held during the time dedicated for our Industry Forums. Industry Forums must not exceed a 30-minute runtime. Industry Forums are available on a first-come, first served basis. MDA will send 2 emails announcing your sponsorship of an Industry Forum 3 weeks and 1 week before the Summit to all registered attendees. MDA does not offer CME for these programs. If CME is required, industry sponsors must provide this through a separate provide.



Case Competition \$10,000

On MDA's Neuromuscular Disorders Discussion Group, a social network platform for professionals hosted by MedShr, MDA will host a case competition series tied to the summit where participants will be asked to share their best case related to mental and cognitive health to encourage learning, as well as create awareness of the summit. The case competition will begin 6-8 weeks before the summit. Sponsors of the case competition will receive the following: branding in all promotion, inclusion in a promo link on the MedShr platform, a mention day of the summit, acknowledgement as a case competition supporter in summit materials.



Virtual Door Drop \$1,000

Make sure conference attendees know you are taking part of the 2021 MDA Clinical & Scientific Conference Summits. This opportunity allows you to include one digital PDF to be delivered to all conference attendees prior to the selected summit. You will need to provide The PDF to MDA no later than August 30, 2021.



For additional information about these opportunities, please contact Pam Bittner at pbittner@mdausa.org



MDA is excited to be offering three new virtual Summits for our professional community in the Fall of 2021 as an extension of the 2021 MDA Clinical & Scientific Conference.

Mental & Cognitive Health and Neuromuscular Disease

Date: October 27, 2021

MDAvirtualconference.org

Based upon feedback from conference attendees, these 1-day programs will focus on specialty topics to provide important content to our research and clinical audiences. Our 2021 Summits will focus on the following topics:

- Best Practices for Coordination and Transition of Care (September 15, 2021)
- Mental and Cognitive Health and NMD (October 27, 2021)
- Advances in NMD Gene Therapy Research & Treatment (December 2021)

The ***Mental & Cognitive Health and Neuromuscular Disease Summit*** will identify best practices in mental and cognitive health care for pediatric and adult patients with NMD; provide an overview of the specialists who can support client's overall mental and cognitive health; recognize the impact dual diagnoses may play within care plans; and review the importance of family and caregiver support while also identifying resources to support NMD patients and families with mental and cognitive health concerns.

Audiences for this summit include all healthcare professionals who manage and treat patients with NMD including neurologists, neuropsychologists, social workers, nurses and more.

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MDA is excited to be offering three new virtual Summits for our professional community in the Fall of 2021 as an extension of the 2021 MDA Clinical & Scientific Conference.

Challenges with Gene Replacement Therapy in NMD

Date: December 2021

MDAvirtualconferenece.org

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- Best Practices for Coordination and Transition of Care (September 15, 2021)
- Mental and Cognitive Health and NMD (October 27, 2021)
- Advances in NMD Gene Therapy Research & Treatment (December 2021)

The ***Challenges with Gene Replacement Therapy in NMD Summit*** will explore questions and issues specific to gene replacement therapy in neuromuscular diseases through presentation and panel discussions. Topics of discussion will include dealing with pre-existing antibodies, re-dosing, efficiency and more.

Audiences for this summit include scientists, researchers and healthcare professionals who participate in gene therapy research, clinical trials and management of patients with neuromuscular disease.

Promotional and sponsorship opportunities are available to interested parties. All sponsorship and advertisement options are designed to showcase your commitment to stand with MDA to optimizing care for individuals with NMD.

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