



2027 MDA Clinical & Scientific Conference

Social Media Toolkit

Thank you for being part of the 2027 MDA Clinical & Scientific Conference. Every year, this global gathering brings together the people shaping the future of neuromuscular disease research, clinical care, and therapeutic development.

Whether you are presenting research, sharing clinical expertise, exhibiting, sponsoring, advocating, reporting, or attending, your voice helps showcase the ideas, collaborations, and discoveries that make the MDA Clinical & Scientific Conference a must-attend event.

This toolkit provides ready-to-use social media resources to help you share your experience, highlight your work, connect with colleagues, and amplify important conversations before, during, and after the conference.

Please include #MDAconference in all your social media posts.

Social media toolkits are available [HERE](#).

- Please use the link and **select the conference category** that corresponds to your participation to access the appropriate toolkit (**attendees, speakers, exhibitors, sponsors, advocacy partners, and media partners**).
- **All conference categories are available through the same link.** Simply select your category to access the appropriate social media toolkit.

If you need further assistance, please contact the MDA Communications team at communications@mdausa.org.

###